

LEGAL NOTICE AND PRIVACY POLICY

HAKCEL GROUP places the utmost importance on the protection of personal privacy and processes personal data in full compliance with the Law No. 6698 on the Protection of Personal Data (“KVKK”) and all other applicable legislation. This Privacy Policy sets out the categories of information collected through this website and explains, in a general framework, how such information is collected, processed, protected, and stored.

This text has been prepared to fulfill HAKCEL GROUP’s obligation to inform data subjects pursuant to applicable data protection legislation, in its capacity as the data controller, in relation to personal data processed through its website, physical premises, and security systems.

HAKCEL GROUP does not collect personal data without the explicit consent of the data subject or without a direct request from the relevant individual. Any personal data voluntarily provided by visitors are processed in accordance with the principles of lawfulness, fairness, accuracy, purpose limitation, data minimization, and proportionality, and solely for specific, explicit, and legitimate purposes.

As a general rule, personal data submitted by visitors via this website—including but not limited to name, e-mail address, business or residential address, and telephone number—are not disclosed to third parties, sold, rented, or otherwise transferred, except where legally required or expressly permitted by applicable legislation.

This Privacy Policy also explains the options available to visitors who do not wish their personal data to be collected and the procedures for updating or correcting such information. This Policy applies exclusively to this website and does not extend to websites owned or operated by third parties, including advertisements or promotional content accessible via external links.

Collection of Personal Data

By accessing and using the HAKCEL GROUP website and voluntarily submitting personal data, visitors are deemed to have acknowledged and accepted the terms and conditions set forth in this Privacy Policy. Personal data may be collected on a voluntary basis in cases such as making real estate sales reservations, the operation of closed-circuit camera systems (CCTV), completion of survey forms, or subscription to electronic newsletters.

If visitors choose not to provide personal data, no personal data will be collected during their visit to the website.

Purpose and Use of Personal Data

Subject to the explicit consent of the data subject, HAKCEL GROUP may process personal data for the following purposes:

- Sending printed publications, brochures, magazines, and information regarding campaigns,
- Providing notifications and updates via e-mail, SMS, or fax, including promotional and informational communications,
- Ensuring workplace, employee, and visitor safety and security,
- Detecting and preventing theft, occupational accidents, and security breaches,

- Analyzing visitor profiles and usage patterns,
- Receiving, reviewing, and responding to requests, inquiries, and complaints.

Personal data are processed strictly within the scope of the purposes stated above and may only be disclosed in the context of judicial or administrative proceedings upon a valid court order or where required by mandatory legal obligations.

Collection of Non-Personal Data

During visits to the website, HAKCEL GROUP may automatically collect anonymous and non-identifiable data, including but not limited to website traffic statistics, visited pages, and click-through information. Such data are used solely for analytical and statistical purposes to evaluate website performance and user interaction and are not linked to any identifiable individual.

Where cookies are used to analyze access paths and browsing behavior, such information is collected in an aggregated and statistical manner and does not constitute personalized processing. The purpose of using cookies is to improve website functionality and enhance user experience by facilitating easier access to frequently visited content.

Information Security

HAKCEL GROUP implements appropriate technical and administrative measures, in line with applicable legislation and industry standards, to ensure the confidentiality, integrity, and security of personal data. Access to personal data is strictly limited to authorized personnel to prevent unauthorized access, alteration, disclosure, or misuse.

In order to prevent the unauthorized disclosure of information to third parties for any purpose whatsoever, HAKCEL GROUP includes confidentiality obligations in agreements executed with service providers. Users who register for the online sales system are strongly advised to keep their passwords confidential and not to share them with any third party.

Website Terms of Use

The HAKCEL GROUP website is used for informational, promotional, and communication purposes, including the announcement of campaigns and the provision of information regarding services, content, and activities that may be of interest to visitors. Subject to compliance with applicable legislation, HAKCEL GROUP reserves the right to amend, update, suspend, remove, or reorganize any content, services, campaigns, and these terms of use at its sole discretion and without prior notice.

Amendments to This Policy

HAKCEL GROUP reserves the right to amend, update, or revoke this Privacy Policy at any time. Any changes shall become effective upon publication on the website.

Contact

For any questions, comments, or requests regarding this Privacy Policy, or to report any alleged violation thereof, you may use the “Contact Us” section available on the website.

HAKCEL GROUP will take all necessary steps to address such requests in accordance with applicable legislation.

By accessing the HAKCEL GROUP website, each visitor acknowledges that they have read, understood, and accepted the terms set forth in this Legal Notice and Privacy Policy.

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